



# NORTHSIDE LIONS

## Lions Basketball 2017-2018 Sponsorship Agreement

This Sponsorship Agreement is between Lions Basketball

and \_\_\_\_\_ (Sponsor) for the 2017-2018 basketball season.

Sponsorship of Lions Basketball is sincerely appreciated by the league members. Sponsorship is a means for individuals or companies to express community involvement and to support the league's efforts to impart the values of teamwork, sportsmanship, hard work and fair play to boys in our community.

Sponsorship does not permit Sponsor to direct the operations of Lions Basketball or control any team in the league. Sponsorship is not permitted to exert any influence in the selection and activity of coaches or players.

Sponsor hereby donates the sum of \$\_\_\_\_\_ to Lions Basketball with the understanding this donation is to benefit the entire league.

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Accepted and agreed to:

By \_\_\_\_\_  
Sponsor Representative Signature Date

\_\_\_\_\_  
Printed Name Title

\_\_\_\_\_  
Lions Basketball Representative Signature Date

\_\_\_\_\_  
Printed Name

**Lions Basketball**  
**2017-2018 Sponsorship Form**

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Phone: (\_\_\_\_) \_\_\_\_-\_\_\_\_ Other: (\_\_\_\_) \_\_\_\_-\_\_\_\_

Fax: (\_\_\_\_) \_\_\_\_-\_\_\_\_

E-Mail Address: \_\_\_\_\_

Print Sponsor's name and if possible, please email artwork (logo and lettering) in a high definition format to [ron.vitales@gmail.com](mailto:ron.vitales@gmail.com).

Sponsor's Name \_\_\_\_\_

Team Sponsorship:

\_\_\_ Platinum Level - \$500

\_\_\_ Gold Level - \$250

\_\_\_ Silver Level - \$150

\_\_\_ Other - \$ \_\_\_\_\_

Please include artwork (logo and lettering) in a high definition format  
If possible, please email artwork to [ron.vitales@gmail.com](mailto:ron.vitales@gmail.com).

Make checks payable to:

Lions Sports Club  
c/o Ron Vitales  
11229 Ashley Ln  
Fishers, IN 46038

Telephone: (317) 517-0465  
Email: [ron.vitales@gmail.com](mailto:ron.vitales@gmail.com)

**Lions Basketball**  
**2017-2018 Sponsorship Form**

Team Sponsorship:

\_\_\_ Platinum Level - \$500

1. ½ page advertisement in our game program
2. Banner ad on our website (website received over 16,000 page views last year)
3. Sponsor's website linked to Lions website
4. Recognized in person at one home game, brochures can be placed in our program
5. Half-court shot sponsor for two home games
6. Company recognized at home games
7. Listed in year-end banquet program and recognized at the banquet
8. Company banner/ad displayed at home games (provided by sponsor)

\_\_\_ Gold Level - \$250

1. ¼ page advertisement in our game program
2. Sponsor's website linked to Lions website (website received over 16,000 page views last year)
3. Half-court shot sponsor for one home game
4. Company recognized at home games
5. Listed in year-end banquet program
6. Company banner/ad displayed at home games (provided by sponsor)

\_\_\_ Silver Level - \$150

1. 1/8 page advertisement in our game program
2. Sponsor's website linked to Lions website (website received over 16,000 page views last year)
3. Company recognized at home games
4. Listed in year-end banquet program

\_\_\_ Other - \$ \_\_\_\_\_

Please include artwork (logo and lettering) in a high definition format  
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